

Wall Township Public Schools



Mission Statement

The mission of the Wall Township Public Schools is to empower all students to lead lives of fulfillment and purpose by providing a comprehensive and caring educational environment that will enable students to achieve their unique potential academically, socially, and emotionally. Our students will become confident, creative, and critical thinkers who communicate effectively and engage meaningfully as responsible members of a global society.

Strategic Goals

- The District will strengthen academic and social-emotional student supports.
 - By June 2023, a systemic, district-wide process for Response to Intervention (RTI) will be strengthened to provide a multi-tiered support structure to support student learning.
 - By June 2023, professional development opportunities will be provided to faculty and staff to best prepare them for mental health concerns.
 - By June 2023, professional development opportunities will be provided to strengthen pedagogical strategies to meet individual student needs.
- The District will continue to engage in the facilitation of the **strategic planning process**, 2022-2023.
 - By Spring of 2023, a strategic plan will be developed through collaboration between students, parents, faculty, staff, board of education members, and community stakeholders.
- The District will ensure preparation for and community awareness of a **referendum** vote in December 2022.
 - By October 2022, the planned scope of projects will be communicated to the WTPS regarding the December 2022 referendum.
- The District recognizes the need to enhance intra and inter-district **communication**.
 - During the Summer of 2022, a new district website was built and launched in mid-August.
 - A bi-weekly newsletter, SMORE will be implemented in each of the schools for the 2022-2023 school year.
 - During the Fall of 2022, new District Facebook and Instagram pages will be launched

**Wall Township Public Schools
DISTRICT GOALS 2022-2023**

GOAL #1

STRATEGIES

The District will:

Create professional development opportunities for our faculty and staff that address areas of need.

Partner with outside agencies to continue to provide our staff with the necessary tools to address mental health within the schools.

ACCOMPLISHMENTS

District Crisis Management Training of Traumatic Loss Manual

- 7/27/22- Administrative overview of contents of manual

Multi Tiered Support System Training- Academic and I&RS Program Planning k-12

- 10/12/22- Tier 2 and Tier 3 Training with K-5 Interventionists
- 11/16/22- Tier 2 and Tier 3 Training with K-5 interventionists
- 1/9/23- Tier 2 and Tier 3 Training with K-5 interventionists
- 1/13/23- District Intervention Program Planning Committee, District I&RS Subcommittee training, 6-12 Program Subcommittee training, K-5 Program Subcommittee training
- 2/10/23- mClass program review
- 2/13/23- District I&RS Planning Committee Meeting
- 2/22/23- SPIRE program review
- 2/24/23- mClass Intervention program review
- 3/27- IMSE program review
- 4/25- I&RS final planning meeting
- 5/2- Presentation of Tiered System of Support Manual and Intervention Programs 23-24
- 5/22- IMSE Refresher- instructional strategies and material distribution

District Nurse Training

- 9/1/22- Suicide warning signs and response to students in need
- 11/9/22- Home instruction, diabetic care, and 504 planning
- 11/16/22 Dexcon Training to address medical needs of students
- 2/2/23- Individual Health Plan training on Genesis

PE Teacher training

- 9/1/22- New health standards training on social health and physical development.
- 11/16/22- Lesson planning on topics related to social health and physical development.

Student Support McKinneyVento workshops

- 9/14/22- Student planning session to begin the year with academic, social and emotional support in place.
- 12/8/22- Progress monitoring meeting and planning for needs throughout the holiday season.
- 7/1/23- End of year summer planning for students in need.

Monthly CPI (Crisis Prevention Institute) training to cohorts of special education staff members. This training includes verbal de escalation techniques as well as physical restraints.

- 7/26/22- Administrator Training
- 10/27, 11/3-8, 11/16, 12/15/22- Staff Trainings
- 1/18-24, 2/23, 3/16, 4/20, 5/18, 6/8/23- Staff Trainings

NJCIE

- 3/29- Meeting to discuss inclusion and intervention programming

Lifelines Postvention Professional Development

- 9/22/22- School Crisis Management Teams training roles, responsibilities, procedures and scenario application

Establish a Social and Emotional Committee to assess our current program and make recommendations for additional resources.

- 9/23/22- School Based Crisis Management Teams training roles, responsibilities, procedures and scenario application
- 4/3/23- WIS, Old Mill, Allenwood and Primary Crisis Team scenarios and infusion of trauma informed practices
- 4/4/23- WHS, Central and West Belmar Crisis Team scenarios and infusion of trauma informed practices

Lifelines Prevention Professional Development

- 10/17/22- Health teacher and counselor training of Lifelines lessons and resources

Lifelines Intervention Professional Development

- 11/16/22- Counselor and support staff training on developing student management plans
- 1/19/23- Secondary counselor training on student crisis plans and programs

Lifelines Trilogy Training

- 1/5/23, 1/11/23, 1/12/23, 1/25/23, and 2/1/23- Faculty meeting training on suicide prevention program

Supporting Students with Emergent Needs

- 11/16/22- Administrative Assistant Training on supporting students with emergent needs

HIB Trainings

- 7/27/22 Summer Attorney training on new provisions of the law
- 9/8/22- District ABS workshop on new provisions of the law and supporting students throughout the process
- 9/20/22 and 9/27/22- Strauss Esmay training for school ABS
- 1/12/23- District ABS workshop on parental communication

Tier 2 Preventure Program January 2023

Integrated Care Concepts

- 2/9/23- Introduction to programs K-12 and staff development
- 3/15/23- Workshop for 9-12 English and Math
- 3/30- Parent workshop: Setting Boundaries with Technology and Social Media
- 4/1-6/1- Art Therapy counseling offered twice a week to students in need

MHA

- 1/20- Student counseling consultation
- 1/31- Preliminary MOU development for student counseling services 23-24
- 3/29- Needs assessment for staff
- 4/20- Preliminary MOU development for staff training
- 5/8 - Programming adjustments
- 5/24- MOU presentation

SEL Program Review K-8

- 9/7/22- Counselor workshop on SEL programs and CASEL
- 11/16/22- Counselor workshop to review home grown program and identify program options
- 11/16/22- SEL workshops by Ms. Danielle Conforti (all schools)
- 12/13/22- Suite 360 company demo review of SEL program
- 12/15/22- 7 Mindsets company demon review of SEL program
- 1/10/23- 7 Mindsets overview
- 10/28/22, 11/3/22, 11/16/22, 12/15/22, 1/18/23, 1/26/23, 2/23/23, 3/16/23, 4/20/23, 5/18/23)

7 Mindsets

- 4/19- District SElect Team Training
- 5/4- Administrative planning meeting WIS
- 5/18- Program Implementation planning meeting with 7 Mindsets representatives

Partner with outside consultants to implement workshops that focus on instructional strategies that reflect best practices to address all students' academic needs.

Develop and implement additional academic support programs for identified students with the use of grant funds

- 5/25- Professional development planning meeting with 7 Mindsets team
- 5/30- District SElect scope and sequence workshop, Teacher Leader 7 Mindsets overview workshop, Paraprofessional 7 Mindsets overview workshop, Specialist 7 Mindsets overview workshop

RTI - Response to Intervention - Dr. Paul Riccomini

- 11/2/2022: WHS Department Chairs - PTR - Practice Test Retrieval, Frayer Model for Vocabulary
- 11/3/2022: WIS Science - PTR - Practice Test Retrieval, Frayer Model for Vocabulary
- Elementary - Coaching Model

Savvas provided professional development to social studies teachers (grades 6-11) on the new Realize platform which includes differentiated instruction

- This occurred on September 1, 2022 and November 16, 2022.
- 7th Grade Civics Savvas pilot will begin on January 25, 2023.
 - Civics teachers were trained on November 16, 2022, January 3, 2023, and January 17, 2023

Actively Learn

- ELA, Social Studies, & Science teachers were trained on September 1st, 2022 and November 16, 2022.
- This program allows teachers to differentiate reading and assess students.

i-Ready

- Individualized reading and math platform for students K-8.
- I-Ready training for new teachers to the program and Teacher leaders/administrators
- WIS Math/ELA Teachers - PLC - Analyzing Data for strategy groups

ELA Workshop

- Teachers were trained on November 16, 2022, by the Jennifer Serravello group on differentiation and best practices and writing workshop.

K-5 Training on Math Classroom Expectations (Faculty Meeting)

- Envisions 2.0
- Daily differentiation
- Incorporating technology with assessment

Orton Gillingham training for select teachers and reading counselors & interventionists.

Science of Reading monthly training

- January 18, 2023
- March 22, 2023
- April 26, 2023
- May 30, 2023 (The Reading League)
- June 16, 2023 (The Reading League)

Social Studies Training - New Program (TCI) - Monthly - Virtual (January - March)

LETRS Training - 2 year program

- June 1, 2023 Kick-off
- June 5, 2023, first session

Supplemental Programs

- AWS Dragon Academy
- CS Learning Academy
- CS Willows Academy

	<ul style="list-style-type: none"> ○ OMS Bulldog Academy ○ WB Level Up Academy ○ WIS Knight Academy ○ WHS Knight Academy <p>Summer Intervention Program</p> <ul style="list-style-type: none"> ○ 2/21- Planning meeting ○ Elementary Summer Knights Academy (June 26, 2023-July 21, 2023) ○ Summer Explorers (June 26, 2023 - Aug 5, 2023) ○ WIS Summer Knights Academy (June 26, 2023 -July 21, 2023) ○ WIS Knights in Training (Aug 7, 2023-Aug 9, 2023 and Aug 14, 2023-Aug 16, 2023) ○ WHS Summer Knights Academy (June 26, 2023-July 21, 2023)
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<p>Wall Township Public Schools DISTRICT GOALS 2022-2023</p>

<p>GOAL #2</p>

- *The District will continue to engage in the facilitation of the strategic planning process, 2022-2023.*
 - *By Spring of 2023, a strategic plan will be developed through collaboration between students, parents, faculty, staff, board of education members, and community stakeholders.*

STRATEGIES	ACCOMPLISHMENTS
<p>The District will:</p> <p style="padding-left: 40px;">Engage ALL stakeholders in the process</p>	<p>The Strategic Planning Task Force (Parents, Students, Building Administrators, Teachers, Central Office Administration, BOE Representatives) met with Purnell LLC to develop a community survey.</p> <p>The Task Force met with Purnell LLC to review the survey results in August 2022.</p> <p>The Task Force met with Purnell LLC to continue process and plan the Community Stakeholder Forum</p> <ul style="list-style-type: none"> ○ March 1 and March 6: Community Stakeholder Forums <ul style="list-style-type: none"> ■ Superintendent’s Letter to Community ■ Establishment of Focus Group Sessions: Online RSVP <ul style="list-style-type: none"> ● Academics ● Finance and Facilities ● Communications ● Student Life

<p>Use All stakeholders feedback to create the plan</p> <p>Share/present the plan to all stakeholders</p>	<ul style="list-style-type: none"> ● Student Wellness <ul style="list-style-type: none"> ○ March Faculty Forums ○ March Students Forums <p>Administrative Focus Areas Teams Established (May 2023)</p> <p>Developed Goals and Strategic Plan Action Steps Drafts</p> <p>Strategic Plan Action Steps Drafts Presented to Task Force for Review (June 2023)</p> <p>Strategic Plan Action Steps Drafts Presented to Board of Education for Review (July 2023)</p>
<p>The District will:</p> <p>Engage ALL stakeholders in the process</p> <p>Use All stakeholders feedback to create the plan</p> <p>Share/present the plan to all stakeholders</p>	<p>The Strategic Planning Task Force (Parents, Students, Building Administrators, Teachers, Central Office Administration, BOE Representatives) met with Purnell LLC to develop a community survey.</p> <p>The Task Force met with Purnell LLC to review the survey results in August 2022.</p> <p>The Task Force met with Purnell LLC to continue process and plan the Community Stakeholder Forum</p> <ul style="list-style-type: none"> ○ March 1 and March 6: Community Stakeholder Forums <ul style="list-style-type: none"> ■ Superintendent’s Letter to Community ■ Establishment of Focus Group Sessions: Online RSVP <ul style="list-style-type: none"> ● Academics ● Finance and Facilities ● Communications ● Student Life ● Student Wellness ○ March Faculty Forums ○ March Students Forums <p>Administrative Focus Areas Teams Established (May 2023)</p> <p>Developed Goals and Strategic Plan Action Steps Drafts</p> <p>Strategic Plan Action Steps Drafts Presented to Task Force for Review (June 2023)</p> <p>Strategic Plan Action Steps Drafts Presented to Board of Education for Review (July 2023)</p>

**Wall Township Public Schools
DISTRICT GOALS 2022-2023**

GOAL #3

- *The District will ensure preparation for and community awareness of a referendum vote in December 2022.*
 - *By October 2022, the planned scope of projects will be communicated to the WTPS regarding the December 2022 referendum.*

STRATEGIES

The District will:

Engage all stakeholders in the process. Inform the Wall Township Community through multiple digital media tools to deliver referendum communications.

ACCOMPLISHMENTS

Strategic Communications

- Development and ongoing maintenance of a robust referendum website as an information hub for all stakeholders (www.wallpublicschools.org/vision). Website components included:
 - Improvements
 - Funding
 - Voter Information
 - Frequently Asked Questions
 - Communications
 - Virtual Forum
- Establishment of Vision@wallpublicschools.org email for referendum specific questions and communications.
- Execution of referendum social media campaign.
- Development and delivery of referendum video for website.
- Superintendent's Letters to the Community
 - October 11, 2022: Superintendent's Letter to the Community Regarding the Referendum Website
 - October 25, 2022: Superintendent's Letter to the Community Regarding State Approval
 - November 14, 2022: Superintendent's Referendum Update Letter to the Community Regarding BOE Meeting and Virtual Forum.

Inform the Wall Township Community through multiple meeting formats.

- December 12, 2022: Superintendent's Letter to the Community Regarding Referendum and Polls
- December 14, 2022: Superintendent's Letter to the Community Regarding Election Result Timeline

Social Media Campaign

- Facebook
- Instagram
- Twitter

Communication with Local News Organizations

- Coast Star
- Patch
- Asbury Park Press

BOE Meetings and YouTube Recordings

- September 20, 2022: BOE Meeting: Consent Agenda: Resolution Authorizing Certain Actions in Connection with Proposed School Facilities Projects
- October 18, 2022: BOE Presentation, Referendum Update
- November 1, 2022: Special Meeting: BOE Presentation, Referendum Projects Budget, and Referendum Projects by School
- November 15: Bond Referendum Update

School-Based PTO Meetings

- Dates:
 - Allenwood: November 8, 2022
 - Old Mill: November 14, 2022
 - West Belmar: November 14, 2022
 - Central: November 17, 2022
 - WIS: November 29, 2022
 - WHS: October, 2022
 - Wall Primary School: December 7, 2022
- Video
- Q&A

Communications Committee Meetings

- September 13, 2022

- October 12, 2022
- November 16, 2022
- December 5, 2022

November 22, 2022: Presentation to Wall Township

December 1, 2022: Virtual Forum

- Introduction
- Architect: Overview
- Staff: Program Impact
- Funding
- Voting Information
- Q&A

December 9, 2022: In-Person Information Session W/Special Invitation to Senior Citizen Community @ Wall Township Library

- Video
- Q&A

Referendum Progress Communications

- BOE Meetings: Finance and Facilities Reports
- Website: Referendum Progress Updates and Financial Summaries

**Wall Township Public Schools
DISTRICT GOALS 2022-2023**

GOAL #4

- *The District recognizes the need to enhance intra and inter-district communication.*
 - *During the Summer of 2022, a new district website was built and launched in mid-August.*
 - *A bi-weekly newsletter, SMORE will be implemented in each of the schools for the 2022-2023 school year.*
 - *During the Fall of 2022, new District Facebook and Instagram pages will be launched.*

STRATEGIES	ACCOMPLISHMENTS
<p>The District will: Establish and execute a new district domain, online brand, website, and integrated mass notifications platform.</p>	<p>Complete website redesign and content migration</p> <ul style="list-style-type: none"> ○ Stakeholder Collaboration: Supervisor of Instructional Technology and Digital Communications met with each district administrator to garner input regarding content creation and migration ○ Redesigned department websites ○ Establishment of “Office of the Superintendent” component to include communications log ○ Design and execution of staff intranet ○ Design and execution of global icons ○ Integration and use of Google Analytics ○ Integration of Ally tool for ADA compliance ○ Integration of video as digital content ○ Integration of Canva as a content creation tool ○ Integration of mass notifications system ○ Hard launch: August 14, 2022 ○ BOE Presentation: August 23, 2022: Supervisor of Instructional Technology and Digital Communications presented the new website and social media plan. ○ Selected as Client National Exemplar

Establish a cohesive and interactive external communication tool for school:parent communications.

Establish new WTPS Facebook and Instagram Accounts

- 125K New Unique Users Since August Launch
- 1.4 Million Views / 3.5 Million Engagement Events
- 2 Minute 59 Seconds Average Engagement Time Per User

Professional Development

- District Administrator training: Website, Ally, Mass Notifications, Canva
- District Support Staff training: Website, Ally, Mass Notifications, Canva
- Professional Teaching Staff training : Website
- Expanded School-Based Support Staff Competencies

Ongoing Stakeholder Input

- Establishment of Community Feedback Form for website feedback.
- PTO Leadership Meetings: Communications
 - November 30, 2022
 - February 8, 2022
- Establishment of Communications Pillar in 3 Year Strategic Plan

Integration of SMORE

- Administration and support staff training
- School branding development
- Centralized management system
- Supervisor of Instructional Technology and Digital Communications services as advisor for school-based design and content creation as needed.
- Analytics to measure engagement
- Links from building and district websites & mass notification emails from buildings
- Bi-weekly goal in progress
- Continuation of SMORE for the 2023-2024 School Year
 - Average of over 500 Viewers for Each Edition of School Newsletters

New accounts went live on the first day of school: September 2, 2022

- Facebook: @WallTwpSchools

- Instagram: @WallTwp_Schools
- First day reels/videos posted for each school.

Implementation of #WallTogether for community cohesiveness

Consistent district messaging and sharing of district news and highlights

Ongoing analysis and research to measure and plan for increasing engagement

- Analytics
- Membership and participation in school communications organizations and professional development opportunities

Ongoing Stakeholder Input

- Establishment of Community Feedback Form for social media feedback.
- PTO Leadership Meetings: Communications
 - November 30, 2022
 - February 8, 2022

Instagram: Acquisition of 697 Followers 2022-2023

Facebook: Acquisition of 616 Followers 2022-2023